



WWW.HSBDATES.COM

Our Company

HSB™ is a family business specialized in packing and exporting Tunisian dates. It was initially founded in 1957 and renamed in 1978 in honour of its founder *Hadj Slimane BOUDJEBEL*.



Hadj Slimane BOUDJEBEL
Company founder

With 40 years of experience, HSB™ has earned a reputation as a reliable and trusted exporter among local farmers and suppliers, and is recognized for its standards of quality and professionalism with international customers. Throughout its history, the company has developed its organization and infrastructure to meet the highest standards of quality and food safety.

Today, HSB™ is a modern company committed to quality and customers satisfaction. Our overall aim is to build and maintain long-term partnerships based on trust and mutual benefits with each of our customers, employees and suppliers.

Our Quality Insurance & Certifications

Thanks to our dedicated team, we ensure that each order is carefully prepared according to customer requirements and certification standards. We work closely with farmers to guarantee raw materials quality and products traceability.



We are certified

ISO 9001:2015 | ISO 22000:2018 | HACCP
Global G.A.P | BIO-Europe | USDA-ORGANIC | KOSHER

Dates Fruit

Dates grow on date palms in small clusters. The term date comes from the Greek word daktulos, which means fingers. Dates are high in natural sugar, so many people think they may not be good for them. However, these sweet fruits are packed with plenty of nutrients, making them an excellent snack.

In addition to tasting great, dates contain protein, vitamins, and minerals. They are also:

High in polyphenols. Polyphenols are antioxidant compounds that can protect the body from inflammation. Dates contain more polyphenols than most other fruits and vegetables.

Alternative to empty-calorie sweets. Dates can satisfy a person's sweet tooth while also providing essential nutrients, such as vitamin B-6 and iron.

High in fiber. Just $\frac{1}{4}$ of a cup of dates provides 12 percent of a person's daily fiber requirement. Fiber helps a person feel fuller for longer.

High in potassium. Dates are high in potassium, which is an electrolyte the body needs for good heart health. Potassium also helps to build muscle and proteins in the body.

Great for substitutions. People can replace the sugar, chocolate chips, or candies in baking recipes with dates to ensure they are eating natural sugars instead of refined sugars.



Our Dates

About 150 varieties of dates are presently produced in Tunisia. However just four are well established to export and local sales. The winner being Deglet Nour with three runners up : Alig, Khouat Alig and Kenta.

Deglet Nour

It's considered the finest dates in the world for its superior quality and unique honeyed taste. It's traditionally known as fruit of "shinning light" because of it's translucent color, smooth aspect and elegant shape.



Alig

Long in shape, soft looking and particularly tasty, this type of dates is harvested in November. It's color is dark honey and it's texture semi-soft.



Khouat Alig

Commonly known as "the sister" for its similarity to Alig in texture, color and taste. It's slightly thinner in shape and less sweet

Kenta

Light-golden fruit with an attractive apperance this variety of dates matures early. It is less sweet than all other varieties and it's texture is semi-dry.



Our Products

Our main products are of the variety Deglet Nour and are divided into five categories :

Dates on Branch (see page 6)

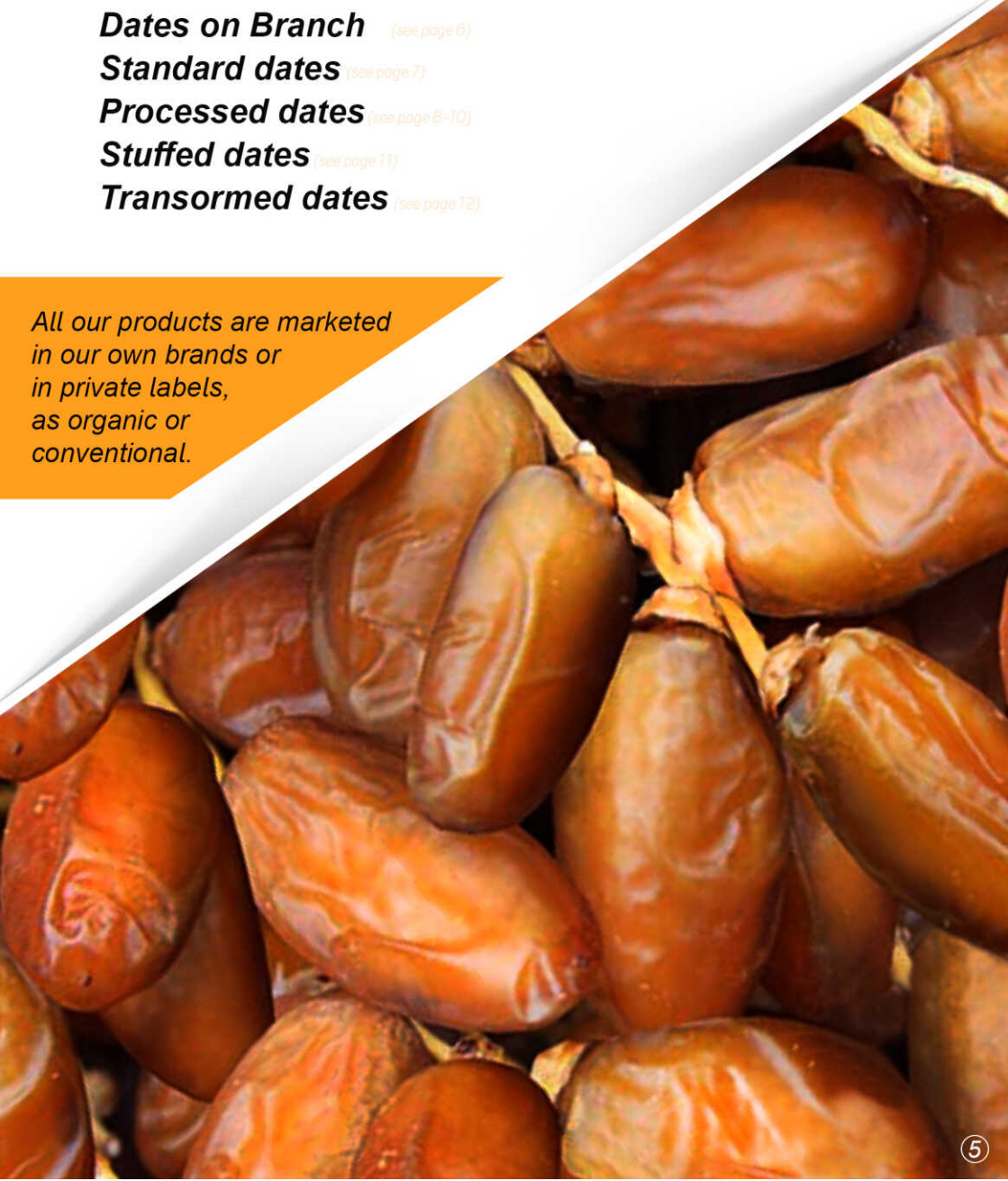
Standard dates (see page 7)

Processed dates (see page 8-10)

Stuffed dates (see page 11)

Transormed dates (see page 12)

All our products are marketed in our own brands or in private labels, as organic or conventional.



Dates On Branch

Dates on branch are Deglet Nour dates on their stems. They are packed natural without any treatment or additives.

PET TRAYS

250g

500g



BOUQUETS

500g



CARD BOXES

500g

1KG



BOXES

2KG

5KG



Standard Dates



Standard dates are Deglet Nour dates clipped off from branches and selected according to their size and texture. They are packed natural without any treatment or additives.

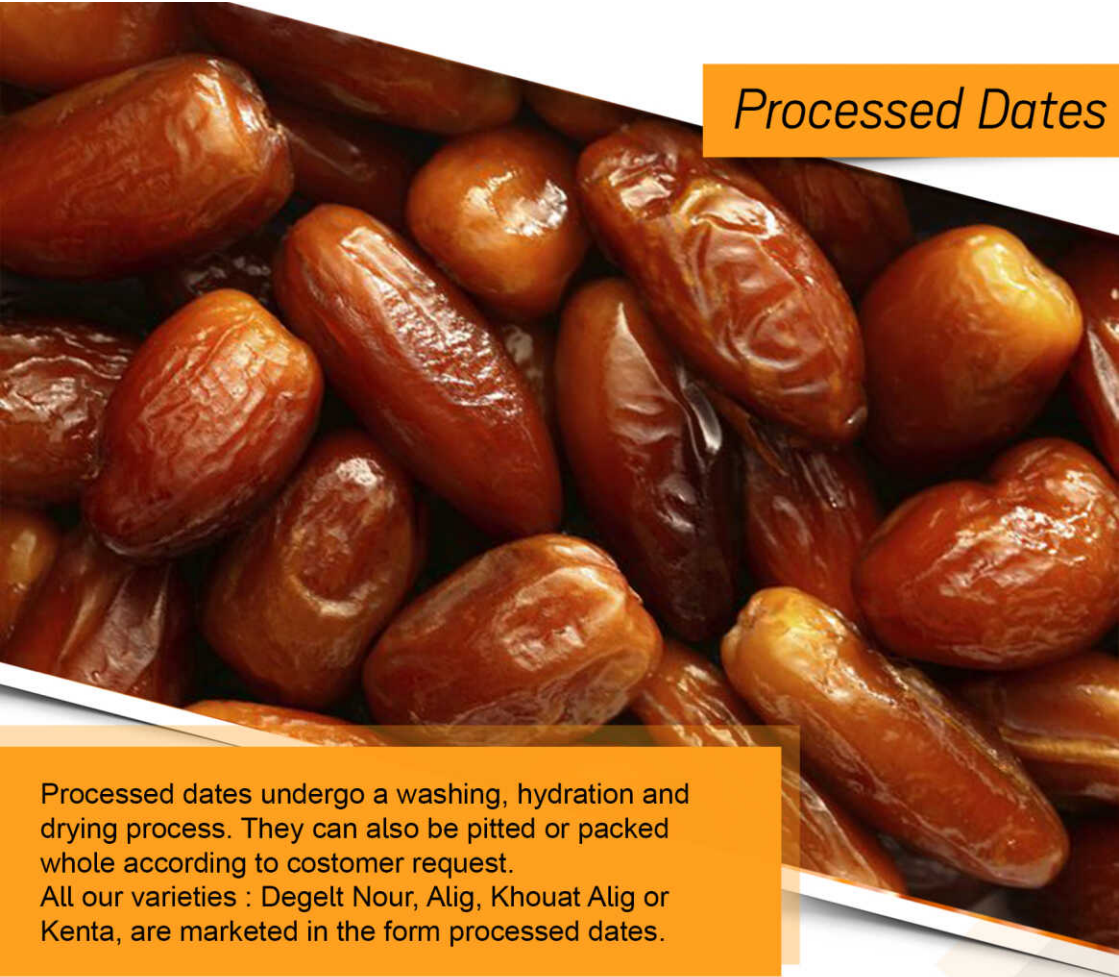
CARD
BOXES



BOXES



Processed Dates



Processed dates undergo a washing, hydration and drying process. They can also be pitted or packed whole according to customer request. All our varieties : Degelt Nour, Alig, Khouat Alig or Kenta, are marketed in the form processed dates.

PET
TRAYS



CUPS



Processed Dates



APET
TRAYS



CARTON
TRAYS



WOOD
TRAYS



FOAM
TRAYS

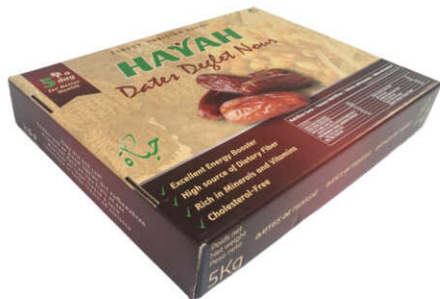




CARD
BOXES



BOXES



DOYPACK



UNDER
VACCUM



Stuffed dates

Stuffed dates are hand pitted Deglet Nour dates that have been stuffed with nuts or paste of almond.

*Dates stuffed
with Almond*



*Date
& Almond Paste*



Transformed dates

Transformed dates are dates that are no longer considered fruit. They are considered ingredients that can be consumed directly or as part of others products.



Date paste

Produced from processed dates that have been extruded through multiple filter screens until we have a soft and compact paste. It can be consumed directly or as ingredient in many preparation as cookies, cake, biscuits ...

Date powder

Date powder is a natural sweetener made from finely chopped, dried dates which are ground into a course, granular powder.



Chopped dates

Chopped Dates is just one way to add healthy goodness to your salads, cereals, stuffings, and baked goods.

Diced dates

Processed and pitted, the dates are the diced in 5/10 mm pices



Date syrup

Is a sweet, brown-colored and water soluble date juice concentrate. It can be used in application such as drinks, fruit preparations, dairy products and ice-cream.



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